



Advisory Board

2026 Brochure

PaymentsEd Forum offers a variety of levels of Advisory Board opportunity to best suit your organization's needs.

Who We Are

In 1989 a group of dedicated payment professionals set aside issues of competition and confidentiality to achieve an unprecedented objective; improve the payments environment for the benefit of all card not present and card-on-file merchants through education and collaboration.

Today, the PaymentsEd Forum continues to evolve, serving not only Card Not Present (CNP) merchants but all digital payment professionals. The Forum provides the latest insights on industry trends, operational best practices, and networking opportunities that shape the ever-changing payments landscape.

Each year, hundreds of payment professionals come together to share knowledge, build connections, and drive progress across the industry. Formerly known as the Direct Response Forum, PaymentsEd has long delivered premium sessions offering merchants valuable insights into emerging technologies and innovations in digital commerce and money movement.

As the only trusted industry organization created by merchants, for merchants, the PaymentsEd Forum remains committed to supporting and empowering merchants through collaboration, education, and thought leadership.

| PaymentsEd Forum Advisor Tiers | Silver | Gold | Platinum |
|---|-----------------|-----------------|-----------------|
| Annual Dues | \$15,000 | \$23,000 | \$25,500 |
| Quantity Available | Unlimited | Limit 3 | Limit 8 |
| Year Round Benefits | | | |
| Webinar | 1 | 2 | 2 |
| Shape the PaymentsEd Vision | ✓ | ✓ | ✓ |
| Quarterly Meetings with Industry Experts | ✓ | ✓ | ✓ |
| Direct Merchant Access | ✓ | ✓ | ✓ |
| Forum Benefits | | | |
| Complimentary Advisor Passes | 3 | 3 | 3 |
| Complimentary Merchant Pass | 1 | 1 | 1 |
| Exclusive Attendee Discounts | ✓ | ✓ | ✓ |
| Networking Hub Showcase Table | ✓ | ✓ | ✓ |
| Priority Access to Forum Sponsorships | ✓ | ✓ | ✓ |
| Priority Access to Forum Meeting Rooms | ✓ | ✓ | ✓ |
| Premium Sponsorships: Lanyards, WiFi, Cafe Connect, Happy Hour at Pavilion | | ✓ | |
| Happy Hour Promotion (Limited to events hosted at Pavilion, MJ O'Connor's Irish Bar, Laugh Boston Comedy Club) | | ✓ | ✓ |
| Main Stage Presentation | | | ✓ |

PaymentsEd Advisory Board Benefits

Complimentary Free Admission

Three complimentary advisor and one complimentary merchant registrations to the annual PaymentsEd Forum.

Complimentary Webinars

Host complimentary educational webinar(s) promoted by PaymentsEd through LinkedIn and email marketing. Opted-in attendee registration information will be provided after the event.

Exclusive Discounts

Advisors enjoy discounted rates for their employees to attend the annual PaymentsEd Forum.

Define the PaymentsEd Forum Strategy

Advisors, working directly with top merchants, have a voice that helps shape and deliver the PaymentsEd Forum strategy

Annual PaymentsEd Forum Contributor

Direct input into the annual PaymentsEd Forum education content including format, agenda topics, and schedule.

Presentation Opportunities

Advisors are welcome to contribute content and speakers, elevating your brand as a knowledgeable source within the Payments Industry.

Access to Industry Experts

Attend regularly scheduled board meetings with direct access to industry experts and merchants.

Discounted Rates for Advisor Merchants

Discounted registration rates for advisors to share with their merchants.

Company Recognition

Company exposure and recognition including key placement of signage at the annual PaymentsEd Forum, on the PaymentsEd Forum website, on the PaymentsEd Mobile App, in the PaymentsEd Forum Program Book, and from the mainstage podium.

Early Sponsorship Opportunities¹

First choice to secure your sponsorship opportunities including enhanced benefits such as additional free attendees, bonus signage at PaymentsEd events, and more...

Direct Access to Merchants*

Direct access to the PaymentsEd Forum's merchants via webinars, the annual PaymentsEd Forum, and networking events.

**For more information, please contact
Fred Rodriguez execdirector@paymentsed.org**

¹ Sponsorship opportunities are first come first serve.

* PaymentsEd Forum does not share merchant contact information directly with advisor organizations.