



**The Westin Anaheim Resort
Anaheim, CA
July 28-30, 2025**

**SPONSORSHIP
PROSPECTUS**

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ABOUT PAYMENTSSED

In 1989 a group of dedicated payment professionals set aside issues of competition and confidentiality to achieve an unprecedented objective; improve the payments environment for the benefit of all card not present and card-on-file merchants through education and collaboration.

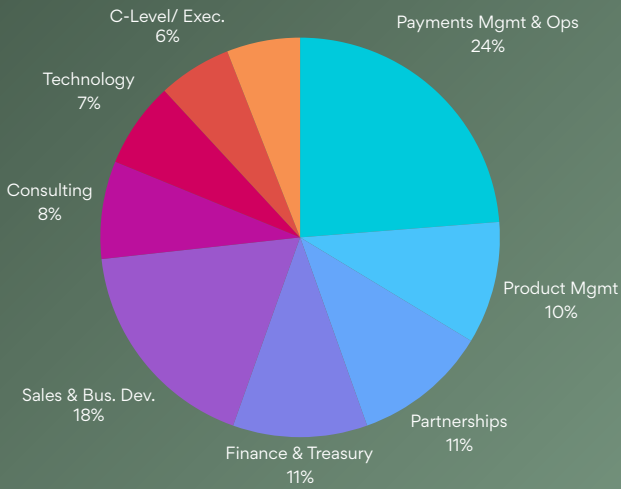
The PaymentsEd Forum serves Card Not Present (CNP) payment professionals by providing education opportunities focused on industry trends, operational best practices, and networking opportunities that shape the CNP landscape.

Every year, hundreds payments professionals work together to share knowledge, renew acquaintances and influence change in the payments industry.

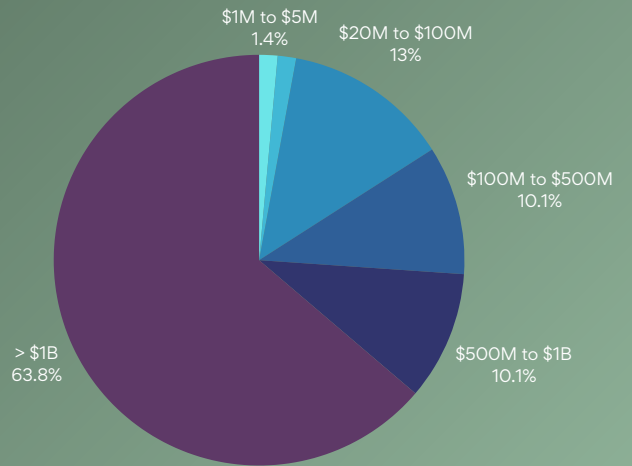
The PaymentsEd Forum (formerly known simply as the Direct Response Forum) has provided premium educational sessions that give merchants relevant insights into current CNP rules, regulations, and processes. Our Forum is the only industry gathering that is 100% education focused and designed for merchants by merchants.

WHO ATTENDS?

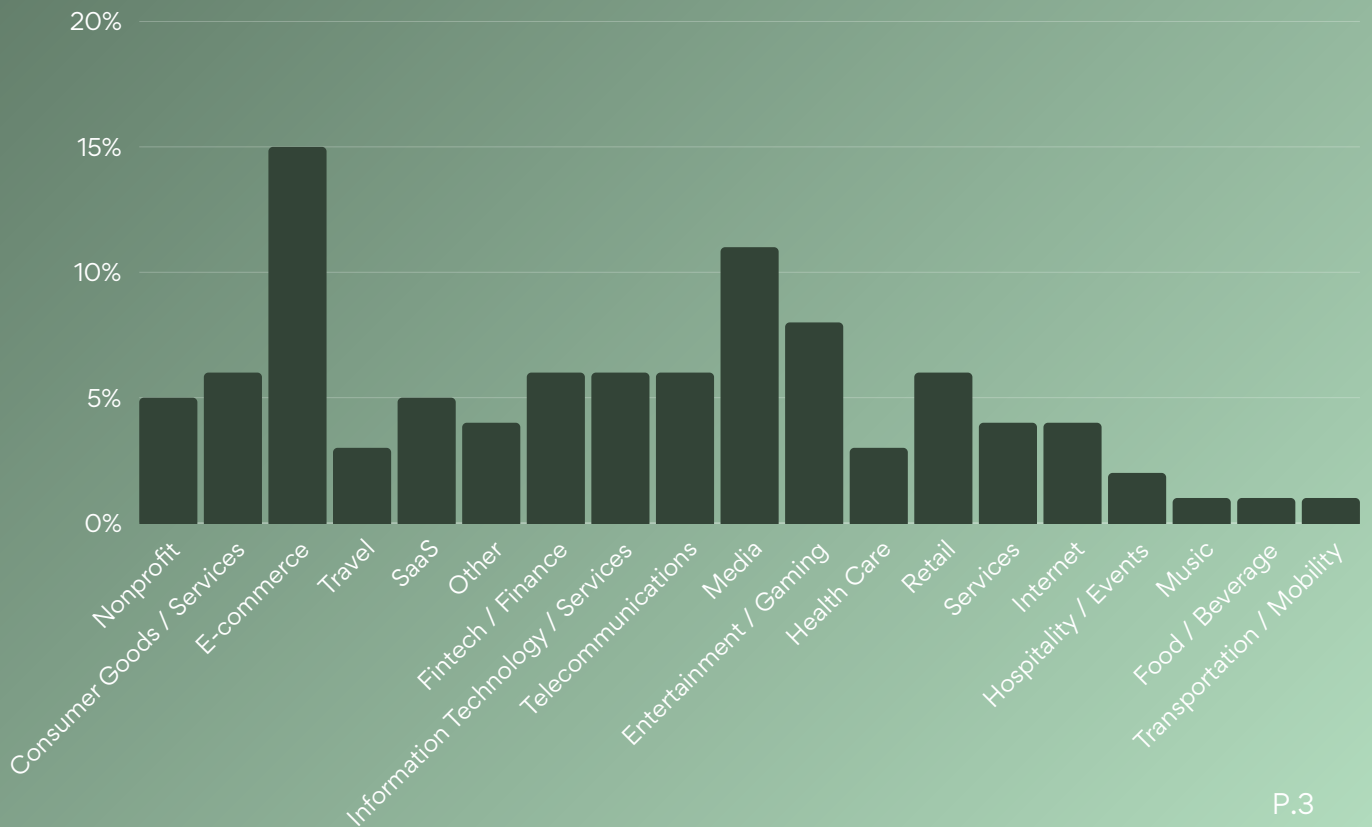
JOB FUNCTIONS



ANNUAL REVENUE



INDUSTRIES



PAST ATTENDEES



ADVISORY OPPORTUNITIES

Platinum Advisor

Year Round Benefits:

Shape the PaymentsEd Vision
Priority Webinar Partnership
Quarterly Meeting with Industry Experts
Direct Merchant Access

Annual Forum Benefits:

Main Stage Presentation
3 Complimentary Advisor Passes
1 Complimentary Merchant Pass
1 Table at Product Showcase
Exclusive Attendee Discounts
Priority Access to Forum Sponsorships
Priority Access to Forum Meeting Rooms

\$25,500 (Sold Out)

Gold Advisor

Year Round Benefits:

Shape the PaymentsEd Vision
Priority Webinar Partnership
Quarterly Meeting with Industry Experts
Direct Merchant Access

Annual Forum Benefits:

Exclusive Wifi Sponsor
3 Complimentary Advisor Passes
1 Complimentary Merchant Pass
1 Table at Product Showcase
Exclusive Attendee Discounts
Priority Access to Forum Sponsorships
Priority Access to Forum Meeting Rooms

\$23,000 (Only 1 Remaining)

Silver Advisor

Year Round Benefits:

Shape the PaymentsEd Vision
Priority Webinar Partnership
Quarterly Meeting with Industry Experts
Direct Merchant Access

Annual Forum Benefits:

3 Complimentary Advisor Passes
1 Complimentary Merchant Pass
1 Table at Product Showcase
Exclusive Attendee Discounts
Priority Access to Forum Sponsorships
Priority Access to Forum Meeting Rooms

\$15,000

FORUM SPONSORSHIP OPPORTUNITIES

Opening Reception (Includes food and beverage, and three service provider registrations)	\$15,000
Food & Beverage (Food and beverage including alcohol, and three service provider registrations)	\$15,000
Lunch (Includes one of the daily lunches and one service provider registration)	\$7,500
Keycards	\$7,500
Lanyards	\$7,500 (Sold out)
Forum Bags	\$5,000
Coffee Breaks (Does not include Barista)	\$5,000
Barista with Cafe Connect	\$5,000 (Sold out)
Wifi/Gateway	\$5,000

FORUM SPONSORSHIP OPPORTUNITIES

Table at Product Showcase **\$5,000**
(Includes One Service Provider Registration)

Room Drop Item **\$2,000**
(An item/package placed in the room)

Room Drop Insert **\$1,700**
(Placed outside or slid under the door)

Meeting Room Rental **\$2,500 Half / \$5,000 Full**

OTHER SPONSORSHIP OPPORTUNITY

Webinars **\$2,500**

CONTACT US

BOOK YOUR SPONSORSHIP TODAY!

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